



## FUNDRAISING TIPS & IDEAS



### **PERSONALIZE YOUR FUNDRAISING PAGE**

Your supporters want to see why the CN Cycle for CHEO is special to you!



### **BIRTHDAYS / SPECIAL OCCASIONS**

Encourage friends and family to donate to your CN Cycle for CHEO fundraising efforts in lieu of receiving gifts.



### **HOST A DINNER PARTY**

Host a dinner party for friends and family and ask for a donation in return. At your dinner party, explain what you're doing and why the CN Cycle for CHEO is important to you.



### **EMAIL FRIENDS, FAMILY & COWORKERS**

Collect donations from friends, family and coworkers by emailing them the link to your online fundraising page. Tax receipts are automatically issued for all online donations over \$20.



### **SPARE CHANGE JAR**

Put a jar in a communal area where people can contribute their loose change. You will be surprised by how quickly the dollars add up!



### **USE YOUR TALENTS AND SELL**

Whether it's making bracelets or cookies, think of a hobby or interest and turn it into a product that can be sold.



### **SHARE A VIDEO**

Share videos that talk about oncology and how CHEO has helped children and youth navigate their world.





## FUNDRAISING IN YOUR OFFICE



### CORPORATE MATCHING GIFTS

Find out if your company will match the funds you raise in the CN Cycle for CHEO. This could double, triple or quadruple your team's fundraising total which helps more kids at CHEO.



### MEET THE PRESS

Take advantage of your organization's inter-office mail or newsletter to spread the word about your participation in the CN Cycle for CHEO. Change your voicemail and email signature to promote your team's fundraising efforts.



### DRESS DOWN DAYS

Give employees the option to make a donation in order to dress "office casual" for a day. Make sure to check with your organization's HR team for Dress Code guidelines.

## FUNDRAISING EVENT IDEAS

- Lemonade stand
- Garage sale
- Bowling and billiards
- Bake sale
- Bottle drive
- Car wash
- Craft sale
- Games night
- Magic show
- Comedy night
- Movie night
- Pancake breakfast
- Picnic
- Scavenger hunt
- Sporting event/challenge
- Silent auction
- Talent show
- Trivia night
- Used book sale

